



JOIN ARTISTIC ADVISORY BOARD MEMBERS

Uzo Aduba
Kristen Bell
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Alexa L. Fogel
Marcus Gardley
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Kwame Kwei-Armah
Kenny Leon
Kobi Libii
Donald Margulies
Michael Mastro
Andrew McCarthy
Susan Mufson
Liz Newman
Christopher Oscar Peña
Louis Scheeder
Jean Smart
Cecily Strong
Patrick Vassel
Michelle Williams
Tracey Scott Wilson

PAST PLAY READING ACTORS

Beau Bridges
Stockard Channing
Loretta Devine
Edie Falco
Dulé Hill
Joshua Jackson
Cynthia Nixon
Bernadette Peters
Billy Porter
Anthony Ramos
Anika Noni Rose
John Slattery
Courtney B. Vance

AND THE BOARD OF DIRECTORS

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Iliana Guibert
Pam Hacker
Maza Tiyi Myrie
Rohini Pragasam
Jamie Trowbridge
Jonathan Schorr
Ira Schreck
Chris Wilkens

EVENT PARTNERSHIP OPPORTUNITIES

Join the Opening Act network as a partner of the **13TH ANNUAL BENEFIT PLAY READING** to reach new audiences, make a lasting impact, and support the next generation of leaders.

SUPPORTING PARTNER \$3,500

- 4 tickets for performance
- 1 reserved table (seats 4) for pre-show Chef's Tasting Menu with bottle service
- Table signage and program listing

LEADING PARTNER \$5,500

- 6 tickets for performance
- 1 reserved table (seats 6) for pre-show Chef's Tasting Menu with bottle service
- Brand recognition, including:
 - Table signage, Half page ad, Partner listing on website

DIRECTING PARTNER \$10,000

- 10 VIP tickets for performance (best seating)
- 1 reserved table (seats 10) for pre-show Chef's Tasting Menu with bottle service
- Brand recognition, including:
 - Table signage, Full page ad, Partner listing on website, Company Name on rotating projection screens (visible to all 500+ guests)

PREMIER PARTNER \$15,000

- 12 VIP Tickets for performance (best seating)
- 1 reserved table (seats 12) for pre-show Chef's Tasting Menu with bottle service and post-show dessert and champagne toast
- Brand recognition, including:
 - Table signage, Full-page ad (prime placement) within event program
 - Premier Partner listing on all event messaging including: written materials, press materials, website, social media, and all invitations to over 10,000 individuals, Logo on rotating projection screen (visible to all 500+ guests)
 - Company Logo on Step & Repeat, Verbal acknowledgment by event host

PRESENTING PARTNER \$25,000

- 20 VIP Tickets for performance (best seating)
- Exclusive on-stage pre-show dinner: 2 reserved tables (seats 20) for both Chef's Tasting Menu with bottle service and post-show dessert and champagne toast
- Sommelier service with select wine pairing
- Brand recognition, including:
 - Table signage, Full-page ad (premium placement) within event program
 - Presenting Partner listing on all event messaging including: written materials, press materials, website, social media, and all invitations to over 10,000 individuals, Logo on rotating projection screen (visible to all 500+ guests)
 - Company Logo on Step & Repeat with premium size and placement, Verbal acknowledgement by event host

PRODUCING PARTNER \$50,000

- Company name integrated into event title, "Company presents..."
- 20 VIP Tickets for performance (best seating)
- Exclusive on-stage pre-show dinner: 2 reserved tables (seats 20) for both Chef's Tasting Menu with bottle service and post-show dessert and champagne toast
- Sommelier service with select wine pairing
- Photo with members of the cast and creative team
- Brand recognition, including:
 - Table signage, 2-Page Centerfold ad within event program
 - Producing Partner listing on all event messaging including: written materials, press materials, website, social media, and all invitations to over 10,000 individuals, Logo and 'Company presents...' on rotating projection screen (visible to all 500+ guests)
 - Company Logo on Step & Repeat with premium size and placement, Verbal acknowledgement by event host

To purchase, contact gabrielle@openingact.org or **646-992-8369**.



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EVENT PROGRAM ADVERTISEMENT OPPORTUNITIES

Join the Opening Act network as an advertising partner of the **13TH ANNUAL BENEFIT PLAY READING** to reach new audiences, make a lasting impact, and support the next generation of leaders.

Quarter Page Ad \$500

- H4" X W2.5" @300dpi
- .Jpeg or .Png

Half Page Ad \$1,000

- H4" X W5" @300dpi
- .Jpeg or .Png

Full Page Ad \$2,000

- H8" X W5" @300dpi
- .Jpeg or .Png

Two Page Ad \$3,000

- H8" X W10" @300dpi
- .Jpeg or .Png

DIGITAL ADVERTISEMENT OPPORTUNITIES

Digital Ad \$250

- To be displayed on rotating projection screen throughout the event
- Vector file (.eps, .Ai, .svg or .pdf)
- Image file (jpeg/png) 500px X 500px @300 dpi

For inquiries or to secure your journal advertisement, please contact Gabrielle Gilliam, Director of Development, at Gabrielle@openingact.org or [646-992-8369](tel:646-992-8369).

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